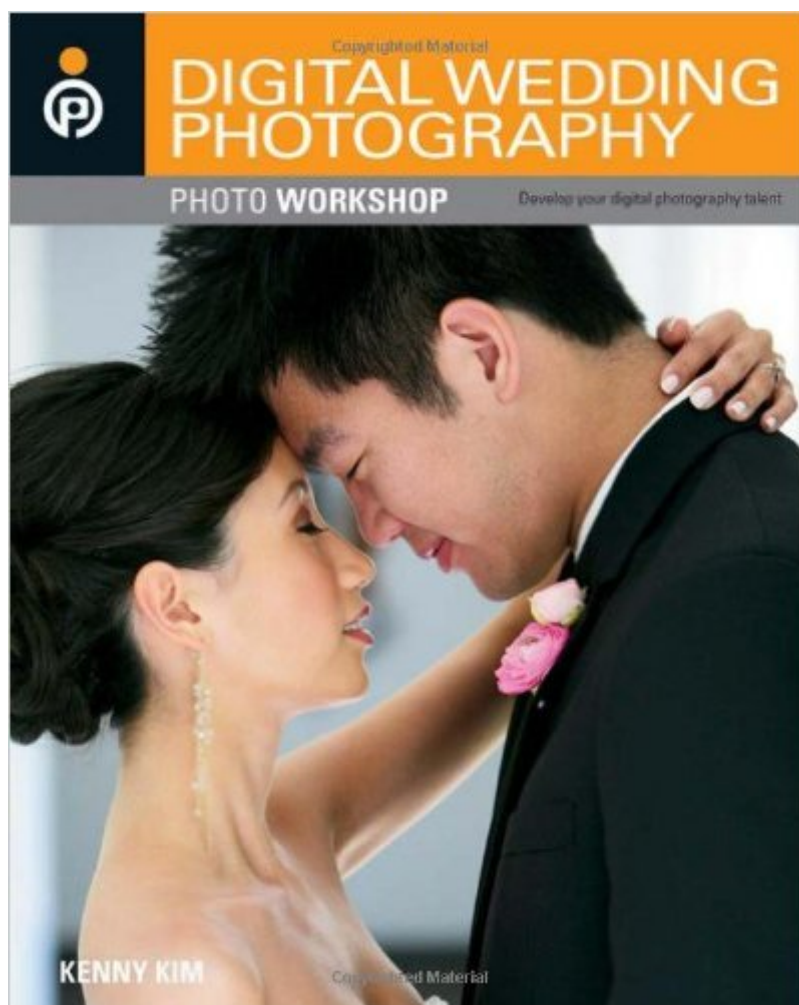


The book was found

Digital Wedding Photography Photo Workshop



Synopsis

Learn to capture stunning and memorable wedding photographs. You only get one chance to photograph a couple's dream wedding, and this complete resource is an essential addition to any aspiring or current wedding photographer's shelf. From brightly lit outdoor weddings to poorly lit evening ceremonies, internationally renowned wedding photographer Kenny Kim offers unparalleled advice for working with clients, choosing the right equipment, composing beautiful images, helping your subjects with posing, and much more. Assignments at the end of every chapter encourage you to practice your skills and upload your photos to Photoworkshop.com to share your images and benefit from constructive critiques. Offers a strong understanding of photography's fundamentals and explains how they are crucial to capturing memorable wedding images. Escorts you through techniques for handling challenges with contrast, lighting, action, posing, etc. Shares insider advice on business basics, post-production editing, composition, and much more. Covers lighting and exposure techniques for bright, normal, and low-light situations, which are common in the world of wedding photography.

Digital Wedding Photography Photo Workshop presents stunning photography and inspiration for all levels of wedding photographers.

From the Author: Capturing Stunning Wedding Photos

Image 1 Turn off the flash! Often times we are focused on creating that perfectly exposed photo. But next time you are in a location where there is high contrast of light between the foreground (your subject) and the background, try silhouetting your subject for a change. Instead of reading the light meter off the bride and groom, point your camera to the background and record the light meter in the sky (This is best achieved when shooting in manual mode on your camera). Then compose your image the way you want and make sure that the subject is in focus. The end result is a beautiful subject silhouetted by the radiant sky in the background. Shot specification: Canon Mark 1d III / 2.8 1/60sec. ISO 1600 /WB: Auto / Canon L 16-35mm f2.8 lens zoomed to 18mm. (Image 1) Lights First. Shoot Second.

Image 2 As photographers, we are visually stimulated by pretty landscapes. When we go on a photo shoot with a couple, we often make the mistake of seeking out attractive or beautiful backgrounds to place our subjects in. While that is important, it is far more essential that we look for good source of light. No matter how great the location is, if there is not a good quality of light, even the most expensive camera will not capture a beautiful photo. In this photo, we are inside of a beautiful mansion in England. However, the house was not evenly lit. But I found a good source of natural light coming in to the house through a lightly tinted stained glass window. So I placed my subject there and posed them in an intimate way to capture this image. You may not always find a good source of natural light – but if you do, use it! Shot specification: Canon Mark 1d IV / 3.5 1/60sec. ISO 1600 /WB:

4000K / Canon L 24-70mm f2.8 lens zoomed to 62mm. (Image 2) Go For Emotion. Image 3 We as human are drawn to emotion. When we look at this photo, we are immediately attracted to this image by the natural smiles coming from this couple. It is such a strong visual element that you might even forget that there is a dumpster behind them. We as photographers are not only commissioned to take pictures. We have a big role in making our clients feeling comfortable in front of the camera so that they can be themselves. Only then can we get them to show their inner beauty outwardly. Shot specification: Canon Mark 1d IV / 2.8 1/60sec. ISO 400 /WB: 5200K /

Canon L 70-200mm f2.8 lens zoomed to 130mm. (Image 3) Wedding versus Sports Photography

Before I got into photographing weddings, I learned a great deal about the subject of wedding photography by shooting sports. It was never my intention in the beginning to be a wedding photographer. I got into photography because I loved sports and photography gave me the opportunity to be close to the action. But during my brief stint of trying to become a sports photographer, I was subconsciously teaching myself to be a better wedding photographer. While the subjects are completely different, there are many similarities between the two professions that parallel to each other. In sports, everything happens in a blink of an eye. Athletes are trained to make split second decisions during competition. There is no time for thinking â “ only reacting. If you do not understand the fundamentals and the basics of the sports you are photographing, there is a good chance that you will miss out on all the important moments. To be a better tennis photographer, I had to learn how the game was played. I did this by observing the players during practice â “ the routines that they went through to perfecting their craft. These professional athletes will go through rigorous training and repetitive motion to train their body to react a certain way during game time. When that tennis ball is coming at you at 100+ mph, you have less than 1/100 second to make a decision whether to hit it with your backhand or forehand, slice the ball or swing through it. You do not have the time to decide whether or not your tennis grip is in the right position or if you are standing with a proper stance to hit the ideal forehand shot. Your body automatically has to be in that position so that the only thing you have to worry about is making sure that you place the ball in the opponentâ™s side of the court in a way that will favor you to win that point. It is the same thing with wedding photography. During the ceremony, everything happens only once. Whether it is the ring exchange, the first kiss, or even the tears that are shed by the bride or the groom. It is once in a lifetime opportunity and it has to be captured as it happens. Everything happens so quickly that if you are not prepared, it can be overwhelming. You do not have time to think about what white balance, ISO or shutter speed your camera has to be at to take that perfect photo. But you can remember/practice them before the ceremony starts so that no matter where you are during that

ceremony, you will know exactly what settings to be at. Just like sports, you don't have time to think "only to react. Image 4 This is one of the reasons why I enjoy attending wedding rehearsals. It allows me to sit back and observe how the ceremony is going to conduct on the wedding day. This eliminates and surprises that might happen. For example, at this particular wedding, I noticed that the father of the bride had that cheerful contagious smile. Every time he walked his daughter to the altar, he glanced at her and smiled. So I made a mental note to be in the same spot during the ceremony next day. (Image 4) I also learned at the rehearsal that the church was very strict on where photographers are allowed during the ceremony. So I introduced myself politely to the church coordinator and let her know that I was on her side and that I respect all the rules of their church. I also showed her the image I captured on the display of my camera and mentioned to her that it would be great to capture the same image during the ceremony. She informed me that normally I was not allowed to be in that spot to capture an image like this. Then she leaned and whispered to me that if I do it discretely, that I can go up during that part of the ceremony and capture this moment. As a result, on the day of the ceremony, I winked at the coordinator and quietly positioned myself in that spot to capture the moment of the father giving the bride away. I had my camera settings memorized from the rehearsal. I was a bit disappointed when he did not smile at his daughter as big as he did during the rehearsal. But he did something different that I was able to capture because I positioned myself to be there. He kissed his daughter's hand before giving her away. (Image 5) I also captured a moment, which I did not anticipate. The groom leaned over to the side and gazed at his stunningly beautiful wife-to-be and gave her a big smile. (Image 6) All of these simultaneous moments happened in about three to five seconds. If you were not positioned in the right spot, you probably would have missed everything. These are emotions that you cannot duplicate and the clients are very appreciative that you captured them. By studying your subjects ahead of time, you are positing yourself to win. Whether its that next point or the "œKodak" moment, we can increase our chances of winning by practicing ahead of time.

Image 5 Image 6

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Customer Reviews

If you are trying to begin your career in wedding photography, you need, actually MUST, buy this book. Kenny describes every single details about what wedding photography is and some technical terms in digital photography. Kenny Kim treats you with those special moments that he captured in many weddings he had a chance to do so in this book. Each photos are cited with the technical data of the camera like ISO, f-stop and shutter speed. You will learn about his wedding photography style, and apply it as necessary to your own photography style. You will be amazed with a ton of information that you will find in this book. He explains clearly in his new book from general view on business aspect of wedding photography, how to capture those moments with compensating your exposure/composition, how to overcome those lighting challenges, must shots lists, and what to do to improve your post production workflow. Dont forget to get his first book Digital Wedding Photographer's Planner where he gives you detail lists on MUST shooting lists on the wedding day. I highly recommend you get this book NOW!!! You will appreciate that you have this book as I did.

Great first (beginner level) book on wedding photography, especially for those with limited experience both in wedding photography and photography in general. If you are an experienced photographer then there is little technical to be learned here (and some stuff seems over-simplified, lacking in depth). To get beyond the beginner level I would recommend Captured by the Light: The Essential Guide to Creating Extraordinary Wedding Photography. I would also recommend reading Joe McNally's three books on lighting; The Moment It Clicks: Photography Secrets from One of the World's Top Shooters, The Hot Shoe Diaries: Big Light from Small Flashes and Sketching Light: An Illustrated Tour of the Possibilities of Flash (Voices That Matter). This is a great book to use to start learning about wedding photography but it should definitely NOT be your last as real world lighting situations and other issues are not addressed adequately IMO. Still, I did learn a few useful

things and I am glad that I read this book.

Seeing the smiles on the faces of everyone as they review a set of wedding photos has to be the most rewarding part of being a Wedding Photographer. Easy right? Not so fast.....The planning and strategy of actually being a Wedding Photographer has now been described in Kenny Kim's book, "Digital Wedding Photography". Anyone who has said "I could do that" now has a place to go and see what it actually takes to successfully memorialize one of the most important Days and part of a Brides life. Quite a responsibility is mild compared to the expectations of everyone involved. This book walks through every aspect of being the Owner, Coach and Quarterback of the Super Bowl of Photography. If you are a looking for a very good read THIS ONE is it!.....You will be very happy you did.

Very detailed and helpful! This is the kind of book I am looking for, great tips and so much inspiring ideas and images. This guide will surely help me for my upcoming wedding photoshoot! Not just wedding but this book also gives you idea on how to shoot portraits. Awesome book!

For a wedding photographer, getting bookings is the first and most important thing. Another author wrote more about advertising, what to do and what not to do. Kim's book is very thin in this respect. Shooting a wedding is not just what camera to use and how to compose a shot. If you can't shoot pictures, try another line of work. Most wedding photographers are mediocre. Here's what I'd like to see: get the booking, have them sign a contract, shoot the wedding, and then post the shots on line or in a proof book. Kim does mention where on line to post images. And which labs to use. That's really useful.

This is another top notch book by Kenny Kim it is very informateive and well laid out, if you are thinking of purchasing a photography book on wedding photography then this book is a must. It has an abundance of photos and information and is well worth the asking price. Go ahead and buy this book, if this is one purchace you make, you wont be dissappointed

Amazing for a newcomer , I have been shooting for quiet a while but somehow had just not decided to do weddings until this summer when I found this book, I was happy with what I saw and wanted to read more and so glad that I did.

Wow, wow, and wow again! If you're getting into wedding photography and want a handbook, this is it! You couldn't find a more comprehensive guide to handling a wedding day as the photographer than Kenny Kim's book; the attention to detail is amazing! Highly recommended!

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